

KELLOGG'S™ EGGO™ MOVIE TICKET OFFER

TERMS AND CONDITIONS

1. **BUY** any three (3) boxes of **Kellogg's® Eggo®** products (8.4 oz. or larger) in one transaction between 4/15/17 – 6/30/17 (the “**Offer Period**”),
2. **SNAP** a picture of your entire receipt including the qualifying purchases and **SEND** it by text or email to eggo@uploadreceipt.com by 7/15/17. **For text submission - Message and data rates may apply. Check with your wireless service provider for any applicable rates and fees.** Photo must also include the date/time of transaction, store name and address where purchase was made and total receipt amount. For help, visit www.eggomoviecash.com.
3. **GET** a reply message with a code (“Code”) and link to a website to download your \$6 certificate toward **Despicable Me 3** by 7/31/17, or any other movie in participating theaters. Certificates expire 8/31/17.

Limit three (3) rewards per person for the entire Offer Period. Each receipt can only qualify for one (1) reward, and can only be submitted once. Consumers receive a Code and promotion website via the method they submitted their receipt (text or email) to download an e-Movie cash certificate (up to \$6.00). Offer valid only in U.S. and U.S. territories. Certificates are redeemable only at participating theaters in the fifty (50) United States, District of Columbia and U.S. territories. By submitting your receipt, you agree to receive a minimum of two (2) messages regarding the promotion. You may opt-out of receiving the promotional messages from Sponsor at any time after receipt of the two (2) confirmation messages by sending a reply text/email message with the word “STOP”. By texting/emailing a submission from your wireless device, the participant grants permission to the Sponsor to notify them via a return text/email message and must agree to accept all applicable charges associated therewith. You are responsible for all applicable fees and taxes associated with placing a text/email entry from a wireless device. The text/email messaging method of submission is designed to work with most of the U.S. major wireless carriers in the United States, but Sponsor makes no guarantee that any particular wireless service provider will participate, and the wireless device that is used must be capable of sending and receiving text/email messages, depending on method of submission. Check with your carrier for details. Participants should check their phone's features to see if they have that capability. Wireless service providers may charge entrants for each text/email message, including any error message that is sent and received in connection with the promotion, based on the applicable wireless service pricing plan. Participants should consult their wireless service provider's pricing plan for details. Sponsor in its sole discretion may add or delete a wireless carrier at any time, without notice. Proof of submitting a text/email is not considered proof of delivery to or receipt by Sponsor or its designee of submission materials. Offer is void where prohibited. e-Movie Cash and Buy Snap

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