Kellogg's® Eggo® Movie Ticket Offer

Frequently Asked Questions

Important Dates to Note:

Purchases must be made between 4/15/2017 and 6/30/2017 at 11:59:59 p.m. PT. Receipts must be submitted by 7/15/2017 at 11:59:59 p.m. PT. e-Movie Cash digital codes expire 7/31/2017 at 11:59:59 p.m. PT. Printed e-Movie Cash Tickets expire 8/31/2017 at 11:59:59 p.m. ET.

How do I use my e-Movie Cash Ticket? Once you have printed your e-Movie Cash Ticket, you can use it at any participating e-Movie Cash theater (theaters can be found at www.emoviecash.com/locator). If you are unable to immediately print, you can still print from your confirmation e-mail for up to 7 days. e-Movie Cash Tickets can be used for up to \$6.00 toward box office admission to see Despicable Me 3 (while in theaters) or any film at a participating theater. Your e-Movie Cash Ticket is not valid with any other offer, no change will be provided, and is not refundable for cash.

e-Movie Cash cannot be replaced if lost, stolen, damaged or expired. Subject to Terms & Conditions found at www.eggomoviecash.com.

Open to legal residents of the fifty (50) United States and the District of Columbia, who are at least thirteen (13) years of age.

Do I need to enter the code exactly as it appears in the e-mail or text? Yes. Your code must be entered as it appears in the e-mail or text that you received. Please note that codes are not case sensitive.

Which theaters will accept my e-Movie Cash Ticket? For participating theaters, please visit <u>http://emoviecash.com/locator</u>.

What can I do if I lose my e-Movie Cash Ticket or need to reprint it? You will receive a confirmation e-mail, which includes a link to print your e-Movie Cash Ticket. This link will expire within 7 days after activating your reward. Lost, misplaced, damaged or expired e-Movie Cash Tickets will not be replaced or refunded.

What if the movie admission is more or less than \$6.00? If the admission price is more than \$6.00, you must pay the difference in cash to the box office. If the admission price is less than \$6.00, no change is provided.

Can I make copies of my e-Movie Cash Ticket? No. Mechanically reproduced, forged or altered official e-Movie Cash Tickets will not be accepted. Fraudulent submission could result in federal prosecution under mail fraud statutes.

I do not have access to a printer. How can I print out my e-Movie Cash Ticket? A confirmation e-mail will be sent to you, allowing you to print your ticket for up to 7 days. After 7 days, you will no longer be able to print the ticket unless you have forwarded your confirmation e-mail to an account or person with access to a printer.

The theater is asking for my address and/or zip code to enter into their POS terminal. What do I tell them? The theater should not ask for your address and/or zip code, they should be entering the address and zip code that is printed on your e-Movie Cash Ticket. The address is 111 John Street, New York, NY 10038.

I have a question or complaint about a movie theater. e-Movie Cash operates independently from the theaters. If you have a local theater specific question(s) regarding topics such as available theater amenities, ticket category age policies, or when a particular movie will be coming to your location, you must contact the theater directly.

I received an "Internal Error" message. What does this mean? This message is usually received if your browser has not been set to accept "cookies." Cookies are small text files stored on your computer by e-Movie Cash and other Websites you visit. Your Internet browser must be set to accept cookies. The process required to accept cookies differs for each browser, but you should be able to access instructions through the "Help" menu on your browser. Once your browser settings have been changed be sure to close and restart your Internet browser application. Please remember, if you are running any software that filters or blocks cookies, you may still have this problem even if your browser is set to accept cookies. Similarly, some third-party applications, which kill pop-ups, also prevent cookies from being set.

How do I contact e-Movie Cash Customer Service? To contact e-Movie Cash Customer Service, please email customerservice@tpgny.com.

e-Movie Cash is a registered trademark of TPG Rewards, Inc.